# CSIL

February 13th - February 20th



#### CSIL ABROAD



CSIL recently finalized target countries for Middlebury Impact Scholars and Ambassadors for Summer 2017. We now have cohorts going to Bangladesh, Rwanda, Ghana, Nicaragua, Peru, Jordan, India, and Nepal.

#### NEW IMPACT HUB SPACE



CSIL has joined the movement of creative, committed, and compassionate individuals focused on social impact by turning one of our office spaces into a collaborative working space. Come check out our new Impact Hub on the 2nd floor of the McGowan building at MIIS!

#### GREG COUSSA AT CSIL



On Tuesday, February 8th, Greg Coussa kicked off the semester's Impact Pioneer Speaker Series with a talk on Social Impact Through Replication. Greg is the US Director for the International Centre for Social Franchising and has worked with a number of social sector organizations around the world. 50+ students and members of the Monterey community attended his talk last week.

#### FMS 2017 SUCCESS



Last month, we welcomed our largest ever FMS cohort. The January 2017 program had 39 participants from 13 countries with 4 alumni from Middlebury College and 9 current MIIS students. We were thrilled to welcome two new instructors: Kesha Cash of Impact America Fund and Sara Leedom of the African Entrepreneur Collective. We also loved having the entire Cordes Foundation team as FMS instructors, and here on the MIIS campus as well.

#### CSIL STAFF WIN BIG



Two of CSIL's GAs: Christina Lukeman and Ben Grimmig, were part of a four person team of MIIS MBA students who won the international Business for a Better World Case Competition in Davos, Switzerland. Their proposal was titled, "A Purposeful Tilt" and utilized the "tilting" strategy of a well-diversified portfolio to generate impact. Learn more here.



### THIS WEEK AT CSIL

#### **QUOTE OF THE WEEK**

"The great aim of education is not knowledge, but action" -- Herbert Spencer

#### **CSIL PIPELINE**

- Brewing a Successful Sustainability Program:
  Cheri Chastain, Sierra Nevada's Sustainability
  Manager, will share the brewery's amazing
  sustainability story on Thursday, February 23 in
  McGowan 100, 6:00pm 7:30pm
- CSIL's Impact Scholars will be announced on March 3
- Impact Investing Workshop with the Cordes Foundation at The Boston Foundation on March 17 -18
- Peter DeSimone Student Scholarship Program is open to students who are interested in a career in sustainable investment to receive scholarships to cover the registration costs for the 2017 US SIF Annual Conference, A New Climate for Investing in Impact. Apply by Friday, **February 17**



## FAMILY FEATURE OF THE WEEK ~AUSTEN STRANAHAN~

Meet our newest edition to the family, Austen Stranahan. Austen has taken over responsibilities as the Strategic Initiatives Associate and the co-leader of M-FORCE. When not working in CSIL's Impact Hub, you can find Austen playing soccer for the MIIS Globadores, hiking the trails outside of Monterey, or playing music with friends. Although we know that all of CSIL's staff are rockstars, Austen truly takes this term to a new level because he actually holds three music degrees from Chapman University in education, performance, and conducting. If we're lucky, we may get to hear him sing, play guitar, piano or the banjo! After college, Austen had the opportunity to serve as a Peace Corps volunteer near Rwamagana, Rwanda and surprisingly learned about MIIS while living in East Africa. He happened to meet a few MIIS students who were doing their practicum in Kigali, and they told him about the MBA program and its emphasis on social entrepreneurship and sustainability. Not only did the program strike his interest, but Monterey has always held a special place in Austen's heart because he grew up visiting this town with his family every summer. As a native of the Bay Area, Austen lived a mere 120 miles from Monterey for the majority of his life, but it took a trip across the world to connect him to MIIS, and then to CSIL. We are so grateful for the small world connections that brought him back to Monterey, and to have him on team CSIL. Thanks for everything you do, Austen!

