

CSIL

March 27th - April 2nd



Clare Margason, Editor

➔ JERRY AT ASHOKAU



Jerry represented MIIS as a changemaker campus at the recent AshokaU conference at Miami Dade College in Florida. The conference was attended by more than 650 people throughout the U.S. and several other countries.



➔ MILLENNIALS AND IMPACT INVESTMENT



While most surveys confirm millennial interest in impact investing, some suggest there is more talk than action. What are millennials actually doing about impact? Are they really taking action? What is needed to empower these millennials to move from talk to action? This report goes straight to the source offering answers from millennials engaged in impact investing – from exploration through to execution. [Read it here](#)

➔ PULSE OF IMPACT



Here's a friendly reminder to check out this exciting report by SVT Group and CSIL: "The Pulse of Impact Management" - a look at how some of today's leading impact investors are tackling impact measurement and management at the due diligence, monitoring and reporting stages. [Read it here](#)

➔ COMMUNITY CAPITAL



Jerry is on the steering committee for Community Capital. Here is a quick background on the initiative: The City of Monterey and MIIS are co-hosting an evening of economic conversations regarding the phenomenon of

community capital on Friday, **September 16**. "Community capital" is a national movement in the US that seeks to steer investors away from Wall Street and toward their own communities and back yards. Policy changes about this are rolling across the country at local, county, and state levels.

➔ ETHICAL JEWELRY



[Check out](#) one of Annie's favorite social impact businesses. Soko employs technology to empower and provide equal access to opportunity for marginalized artisans. Their supply chain

innovation uses the mobile phone to connect independent artisan entrepreneurs to Soko in an ethical and transparent "virtual factory". With Soko's mobile tools, artisans have access to an entire world of consumers, expanding their business horizons and entrepreneurial prospects.

THIS WEEK AT CSIL

QUOTE OF THE WEEK

"Nobody can discover the world for somebody else. Only when we discover it for ourselves does it become common ground and a common bond and we cease to be alone." □ -- Wendell Berry

CSIL PIPELINE

- CSIL team will gather for a meeting on Thursday, **March 30** at 9am. If you have anything you would like addressed, please send your thoughts to Clare beforehand
- CSIL is hosting a welcome dinner for the 2017 Scholars on **Thursday, March 30**. We are very excited to work with Ameen, Austen, Lauren, Celina, Patrick, Arique, and Sarah. Many other MIIS graduate students will be Ambassador Leaders in a variety of countries this summer
- June Forum, **June 12-14, 2017**, at Middlebury's Bread Loaf Campus. The theme this year will be "From Local to Global: Exploring the Changemaking Continuum."



FAMILY FEATURE OF THE WEEK ~ANNIE MAKELA~

Meet Annie Makela, CSIL's Associate Director of Strategic Initiatives. When not working on one of her many responsibilities in the office or impact hub, you might find Annie cheering for the Louisville Cardinals, hiking in the mountains, in/on/near the water, or playing with her favorite four-legged friends. Annie grew up in Louisville, KY, and attended magnet public schools until she left for Middlebury College. Annie was a Feb and spent her first semester in Scotland. She actually attempted to stay in Scotland for the rest of college, but had already enrolled in courses and paid tuition at Middlebury. Fortunately, her journey to Vermont ended up being a great decision and she found many other opportunities to travel and study abroad. Annie graduated with degrees in English and Spanish and spent time in Costa Rica and the Middle East. Upon completing her studies and travels, Annie took a 2nd grade teaching position in Connecticut and taught for two years. She spent her summers working for the Aspen Institute and also stayed connected with the Center for Social Entrepreneurship (CSE) at Middlebury College. During her time as a teacher, Annie read the book "The Blue Sweater" by Jacqueline Novogratz and realized that the notion of using finance as a tool for social change would always resonate much more deeply than Wall Street or traditional development. Through her work with Heather, Liz, and John at the CSE, Annie was connected with Jerry and Erina and immediately knew that working with them would be a professional dream. This is very fortunate for us because Annie actually came to California initially to pursue a job with Google. However, who could ever say no to working with Jerry?! Since coming aboard, Annie has made it a personal goal to convince both sides of Middlebury (MIIS and MIDD) that each side is awesome, and she has certainly done this. Now everyone at CSIL wishes they had been a Feb also. Annie has given ceaseless time and energy to making CSIL the amazing center that it is, and everyone that meets her is impressed by her calm, collected, and wise spirit, as well as her ability to work hard every day and always stay motivated and enthusiastic. We are so grateful that Annie joined the CSIL team. Thank you for everything you do!



CSIL'S SUMMER PLANS

CSIL is actively implementing the new 2020 plan with distinctively diversified program options on that are placed throughout the calendar year. This culminates in the following CSIL program offerings for summer 2017:

- ➔ The **Middlebury Social Impact Ambassadors Program** is open to both graduate and undergraduate students with a new curriculum that incorporates how finance can be used as a tool for social change
- ➔ The **Middlebury Social Impact Scholars program** will be launched this summer in the following countries: Jordan, Bangladesh, Nepal, Rwanda, Uganda, Guatemala, India, Nicaragua

This exciting program offers a social impact leadership certification and fully funded action research project at various locations around the world. MSI scholars will meet for weekly workshops throughout the duration of the semester and then work independently on their individual projects, and act as professional mentors to the participants of the MSI Ambassadors program.