

## **A N N O U N C I N G**

### **THE HAYWARD BUSINESS-ENVIRONMENT SCHOLARSHIPS 2010-2011**

**WHAT:** A generous donation from the Homer Hayward Family Foundation, makes it possible to offer partial scholarships to students pursuing a dual degree program between the Master's Degree in International Environmental Policy (MAIEP) and the Fisher International Master's of Business Administration (MBA) at the Graduate School of International Policy and Management. Scholarship funds totaling \$25,000 or more will be available this year, usually divided among several students.

**WHY:** The business community, especially those operating on an international scale, are increasingly proactive in addressing environmental issues that affect their operations. Strong motivations drawing them in this direction include changes in liability questions; public relations; and new revenue enhancement or cost-cutting opportunities. The environmental community members, especially those dealing with international issues, are increasingly interested in the efficiency, competency, and revenue sources that business traditionally understands. The Monterey Institute prepares professionals to bridge these separate disciplines, for stronger integrated contributions to a better world.

**WHEN:** Scholarship applications are submitted at the end of a student's third semester in their first program (either the MAIEP or MBA), before official admission to the second program (either MAIEP or MBA). Scholarships are granted contingent upon successful admission to the second program. Classes in both programs may proceed before official acceptance to the second program.  
**APPLICATION DEADLINE FOR THIS YEAR: Monday September 20<sup>th</sup>, 2010, 5pm.**

**SELECTION CRITERIA:** Students must be current degree candidates in the Dual Degree MBA/MAIEP program at the Monterey Institute. Students should have been officially admitted and taking classes in both programs. Students that have submitted applications but are still awaiting a decision may be considered. Final awarding of scholarship would be dependent upon admission to programs. Scholastic achievement is considered. Students must demonstrate the ability to clearly articulate future career aspirations as they relate to the concepts of green business, as outlined in the essay questions.

**HOW:** Submit application documents in hard copy or electronically by Monday, September 20th, 2010 to Toni Thomas, Assistant Dean of GSIPM:

**APPLICATION FORM  
HAYWARD SCHOLARSHIP 2010-2011**

All application materials due by Monday, September 20th, 2010.

Name:

Current Address:

Current Phone:

Undergraduate Institution:

Undergraduate Major:

Postgraduate Study:

Intended Career:

Enclose with this form:

1. Application form
2. Current resume
3. Unofficial transcript
4. A letter to the Selection Committee demonstrating the integration of the two disciplines through study plans, internships, professional events and other activities, and how they relate to your future career plans.
5. Provide a 500 word essay answering the following questions:
  - a. Why are you pursuing a dual degree?
  - b. What do you imagine yourself doing in five years?