ALL TOGETHER
TEAM INTORE

HIV CARE IN THE COMMUNITY

BUILDING INCLUSIVITY
STRATEGIC OBJECTIVE

Improve social cohesion between PLHIV and other communities Rwinkwavu

**Product:** culture of inclusion

**Price:** perceived safety/comfort

**Promotion:**
- Umuganda
- Abahwituzi (town crier)
- CHWs
- Ad campaign (posters)
COMMUNITY GROUPS SHOULD BE INCLUSIVE
Healthy or sick. Rich or poor. Working or looking.

TWESERI HAMWE
QUESTIONS?