

The Middlebury Institute of International Studies

Program Assessment Plan



Onsite Perspectives: Education Management Abroad

12.9.2015

The Middlebury Institute of International Studies

Introduction

This assessment plan was developed to demonstrate:

- Mission fit
- Learning Needs
- Program Goals
- Measurable Objectives
- Indirect evidence/measures
- Use of the Data Collected
- Activities/resources/materials to support students' achievement of goals and objectives
- Communicating results to/among stakeholders (who, by whom, when, how)
- [Online version of the survey](#)
- When (timeline)
- How

I. MIIS Mission Statement

The Middlebury Institute of International Studies at Monterey provides international professional education in areas of critical importance to a rapidly changing global community, including international policy and management, translation and interpretation, language teaching, sustainable development, and non-proliferation. We prepare students from all over the world to make a meaningful impact in their chosen fields through degree programs characterized by ***immersive and collaborative learning***, and ***opportunities to acquire and apply practical professional skills***. Our students are emerging leaders capable of bridging cultural, organizational, and language divides to produce sustainable, equitable solutions to a variety of global challenges.

Mission Fit

The Onsite Perspectives: Education Management Abroad program seeks to support the overall mission of providing immersive and collaborative learning as well as opportunities to acquire and apply practical professional skills. The overarching impact that the program seeks to achieve is:

Through on-site, immersive engagement with international education providers in Madrid, Spain, students will gain a comprehensive understanding of education abroad management.

Program: Onsite Perspectives: Education Management Abroad

II. Learning Needs/Outcomes

- Explore education abroad management from the onsite perspective
- Demonstrate understanding of Middlebury's School Abroad model and management practices, and elements that comprise language-focused education abroad programs
- Evaluate multiple education abroad models through institutional site visits, research and project work
- Conduct research and project work to support onsite learning partner goals
- Gain deeper understanding of working with and supporting others appropriately and effectively in culturally and linguistically diverse environments

III. What are the stated goals or course description, student learning outcomes, based on mission and needs?

Course Description

Participants will explore onsite management of international education programs in Madrid, Spain. Middlebury's Madrid School Abroad, **Sede Prim**, will serve as the primary case study for the course. MIIIS students will engage with Middlebury staff and undergraduate students to better understand the onsite perspectives of managing education abroad for U.S. college students. Participants will also explore a variety of international education models through visits and project work with program providers and Spanish universities hosting U.S. education abroad programs in Madrid.

Goals

- Expand Education Abroad elective offerings
- Establish new international experiential learning opportunity for IEM
- Develop understanding of international education management from host community perspective
- Deepen connectivity between IEM & Middlebury and Middlebury Schools Abroad
- Represent MIIS & IEM positively to Middlebury Schools Abroad & IE Organizations in Spain
- Utilize language and intercultural skills in IEM practice through immersive learning
- Cultivate mutually beneficial professional development experiences for IEM students and host community partners through active engagement, research and project work

Measurable objectives

- Topical student presentations in pre-departure
- Completed Deliverables
- 2 visits to Spanish Universities; 2-4 visits to providers/ professional organizations
- Weekly meetings/reflections
- Team Spain Satisfaction survey
- Host community evaluation
- Course Evaluation
- IDI

Indirect evidence/measures (aligned to objectives), including data already being collected

- Course evaluations
- IDI aggregate scores
- Reflection papers

Use of data collected

The data will be used to improve the program for the following year. It will help to identify areas that need improvement as well as areas whose importance may need to be re-evaluated. It will also serve as baseline data for comparison against on

future programs. The IDI data can be used not only for assessing students levels as they enter the program, but it can also be used by the students themselves to help identify areas that need improvement. The survey data that will be collected is all directly related to the program logic model and addresses each of the three types of outcomes.

Activities/resources/materials to support students' achievement of goals and objectives

Activities:

- Pre-Departure Orientation
- Project work
- Collaborate with professionals in the field
- Site visits
- Meetings with students and staff in Spain
- Attend on-site student orientation
- Assessment/Evaluation
- Sede Prim
- Team Spain satisfaction
- On-Site Perspectives program evaluation
- Meaningful reflection

Communicating results to/among stakeholders (who, by whom, when, how)

The results of this survey will be for Professor Butler. The survey itself will be an electronic survey created in Google Forms. The survey will be emailed to the students on January 23, 2016 after the program has ended. The survey will need to be completed by all participants by February 1, 2016. This deadline will be included in the email to the students.

MIIS and Middlebury at large are both stakeholders in this program and the results of the assessment. They both have an interest in how the program is run, the outcomes, and its success due to it being a strategy used to complete their overarching mission. They have their own methods of assessment, but will be considered during the design, implementation, analysis, and communication of this assessment and its results.

The data entry, analysis, and changes to the program, based on the feedback, will be made by Professor Butler.

Online version of the survey

[Onsite Perspectives: Education Management Abroad Assessment Survey](#)

When (timeline)

Jan 23, 2016-Program survey will be emailed to all of the participants

By February 2, 2016- Go over the results of the survey

By March 22, 2016- Make necessary changes to the program based on the feedback from the survey

How

- The electronic Google Form survey will be distributed on January 23, 2016 after .
- The results should be all gathered by February 1, 2016.
- Within two months of the program ending the information from the evaluations should be incorporated into the program in the form of changes based on the feedback.

Appendix A: Version 3 of the Electronic Survey

Onsite Perspectives: Education Abroad Management

Please use the following 30 minutes to complete the following survey and hand it back to the professor.

Please indicate to what degree you agree or disagree to the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I feel like I have gained a comprehensive understanding of Education Abroad Management from the onsite perspective?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to acquire and apply practical and professional skills?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like my language skills have improved?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to develop ways to better work with your team?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to gain a deeper understanding of group work in a professional environment?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I developed intercultural competency skills to allow me to appropriately work in a diverse environment?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can knowledgeably discuss the program experience/details to potential employers and prospective students?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Onsite Perspectives: Education Abroad Management

Please use the following 10-15 minutes to complete the following survey before February 1, 2016.

Professional Development

Please indicate to what degree you agree or disagree to the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I have greater insight into my professional and career goals.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My professional network has increased.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was able to apply International Education Theory and best practices to your project work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I can knowledgeably discuss the program experience/details to potential employers and prospective students.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Knowledge

Please indicate to what degree you agree or disagree to the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I feel like I have gained a comprehensive understanding of Education Abroad Management from the onsite perspective.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was able to gain a deeper understanding of group work in a professional environment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
This program gave me a better understanding of the Middlebury Schools Abroad.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I feel the program mutually beneficial toward IEM students and the host community partners.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Skills

Please indicate to what degree you agree or disagree to the following statements.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I was able to acquire and apply practical and professional skills.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I feel like my language skills have improved.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I was able to develop ways to better work with my team.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I developed intercultural competency skills to allow me to appropriately work in a diverse environment.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I feel more prepared to support students in new, unfamiliar, diverse environments.

Strongly Disagree Disagree Neutral Agree Strongly Agree

I was able to design, implement, and/or assess international education programming.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Learning/Activities

Please indicate to what degree each of the following contributed to your learning.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Pre-departure Orientations contributed to my learning.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Site visits contributed to my learning.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Project work contributed to my learning.

Strongly Disagree Disagree Neutral Agree Strongly Agree

Guest speakers contributed to my learning.

Strongly Disagree Disagree Neutral Agree Strongly Agree

to my learning.

Excursions contributed to my learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reflections contributed to my learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekly meetings contributed to my learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IDI contributed to my learning.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How would you rate your accommodations?

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I was satisfied with the accommodations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was satisfied with the meals.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was satisfied with the overall program.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel like I was able to represent MIIS and IEM well on this program.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Are there any changes you would suggest for this program?

Do you have any additional comments about your program experience?

Appendix B: Version 2 of the Survey to be implemented

Onsite Perspectives: Education Abroad Management

Please use the following 30 minutes to complete the following survey and hand it back to the professor.

Please indicate to what degree you agree or disagree to the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I feel like I have gained a comprehensive understanding of Education Abroad Management from the onsite perspective?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to acquire and apply practical and professional skills?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like my language skills have improved?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to develop ways to better work with your team?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to gain a deeper understanding of group work in a professional environment?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I developed intercultural competency skills to allow me to appropriately work in a diverse environment?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can knowledgeably discuss the program experience/details to potential employers and prospective students?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

I feel more prepared to support students in new, unfamiliar, diverse environments?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to design, implement, and/or assess international education programming?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
This program gave me a better understanding of the Middlebury Schools Abroad?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel the program mutually beneficial toward IEM students and the host community partners?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like I was able to represent MIIS and IEM well on this program?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to apply International Education Theory and best practices to your project work?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to apply your knowledge during coursework to real-world projects?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My professional network has increased?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have greater insight into my professional and career goals?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate to what degree each of the following contributed to your learning.

	Not at all	Small degree	Moderate degree	High Degree	Very High Degree
Pre-departure Orientations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Site visits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Project work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guest speakers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Excursions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reflections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Weekly meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IDI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How would you rate your accommodations?

1 2 3 4 5

Unsatisfactory ☐ ☐ ☐ ☐ ☐ Excellent

How satisfied were you with the program overall?

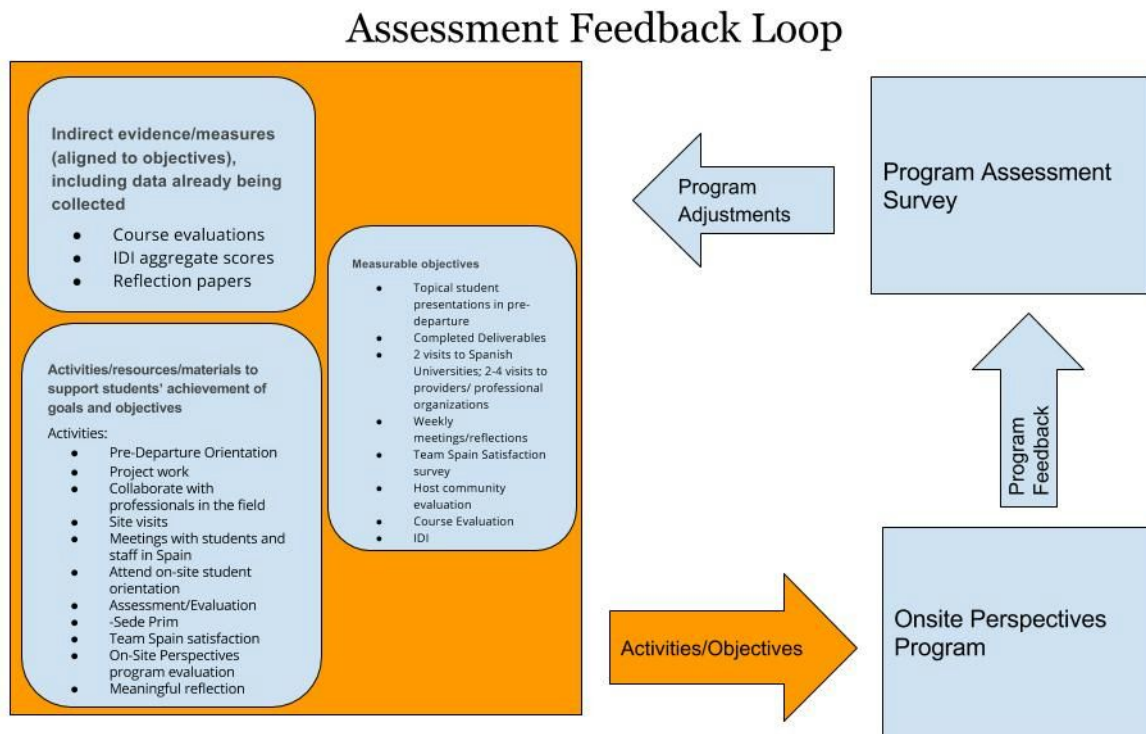
1 2 3 4 5

Not Satisfied ☐ ☐ ☐ ☐ ☐ Very satisfied

Are there any changes you would suggest for this program?

Do you have any additional comments about your program experience?

Appendix B: Assessment Feedback Model



Appendix C: Draft 1 Survey Questions

Long Term-Post Program

Do you feel like you have gained a comprehensive understanding of Education Abroad Management?

Has your Professional network increased?

Do you feel more prepared to support students in new, unfamiliar, diverse environments?

Did this program give you a better understanding of the Middlebury Schools Abroad?

Can you knowledgeably discuss program experience/details to potential employers and prospective students?

Do you have greater insight into your professional and career goals?

Were you able to acquire and apply practical and professional skills?

Intermediate-On-site

Did you design, implement, and/or assess international education programming?

Were you able to develop an understanding of International Education Management from the host communities perspective?

Was the program mutually beneficial toward IEM students and the host community partners?

Do you feel like MIIS and IEM were represented well on this program?

Do you feel like your language skills have improved?

Do you feel like your intercultural skills have improved?

Were you able to apply International Education Theory and best practices to your project work?

Short-term-Pre-departure

Did you feel like you had a sufficient knowledge base, to create context for the host community?

Were you able to apply your knowledge during coursework to real-world projects?

Were you able to gain a deeper understanding of group work in a professional environment?

Were you able to develop ways to better work with your team?

Did you develop intercultural competency skills to allow you to appropriately work in a diverse environment?

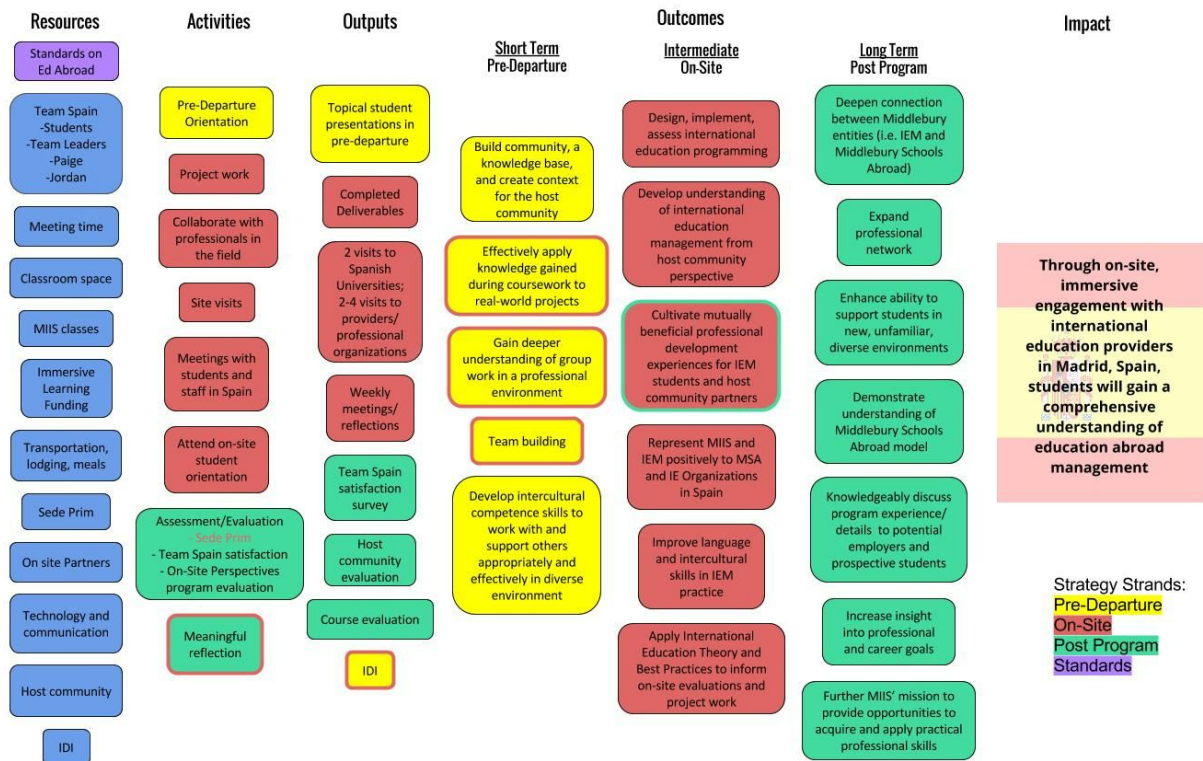
General

How would you rate your accommodations?

How satisfied were you with the program?

What changes would you make to the program?
 How could you have been better prepared for the program?
 What would like to have done that you did not do?
 Was it difficult to balance the course workload?

Appendix D: Program Logic Model



Appendix E: Creating an Assessment Plan for your Program

Appendix A

123

CREATING AN ASSESSMENT PLAN FOR YOUR PROGRAM OR COURSE

Organization:

Mission statement:

Your program:

Learning needs:

Goals:

Measurable objectives (1–3):

Indirect evidence/measures (aligned to objectives), including data already being collected:

Direct evidence/measures (aligned to objectives), including data already being collected:

Use of data collected:

Activities/resources/materials to support students' achievement of goals and objectives:

Communicating results to/among stakeholders (who, by whom, when, how):

OTHER:

Who

On-campus collaborators:


Off-campus collaborators:

When (timeline):

How:

Reproduced from: Deardorff, D. K. (2015). *Demystifying outcomes assessment for international educators*. Sterling, VA: Stylus.

Appendix F: Version 1 of Survey to be Implemented



Onsite Perspectives: Education Abroad Management

Please use the following 30 minutes to complete the following survey and hand it back to the professor.

Do you feel like you have gained a comprehensive understanding of Education Abroad Management?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Has your professional network increased?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Do you feel more prepared to support students in new, unfamiliar, diverse environments?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Did this program give you a better understanding of the Middlebury Schools Abroad?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Can you knowledgeably discuss program experience/details to potential employers and prospective students?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Do you have greater insight into your professional and career goals?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Were you able to acquire and apply practical and professional skills?

1 2 3 4 5

☐ ☐ ☐ ☐ ☐

Did you design, implement, and/or assess international education programming?

- ☐ Yes
☐ No
☐ Sort of

Were you able to develop an understanding of International Education Management from the host communities perspective?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Was the program mutually beneficial toward IEM students and the host community partners?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Do you feel like MIIS and IEM were represented well on this program?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Do you feel like your language skills have improved?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Do you feel like your intercultural skills have improved?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Were you able to apply International Education Theory and best practices to your project work?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Did you feel like you had a sufficient knowledge base, to create context for the host community?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Were you able to apply your knowledge during coursework to real-world projects?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Were you able to gain a deeper understanding of group work in a professional environment?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Were you able to develop ways to better work with your team?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

Did you develop intercultural competency skills to allow you to appropriately work in a diverse environment?

1 2 3 4 5

Not at all ☐ ☐ ☐ ☐ ☐ Completely

How would you rate your accommodations?

1 2 3 4 5

Unsatisfactory ☐ ☐ ☐ ☐ ☐ Excellent

How satisfied were you with the program?

1 2 3 4 5

Not Satisfied ☐ ☐ ☐ ☐ ☐ Very satisfied

What changes would you make to the program?

How could you have been better prepared for the program?

What would like to have done that you did not do?