

Designing the Professional - Inventing your life

Moss Landing Marine Lab

Saturday, January 22nd (9:30 – 4:30 with lunch)
 Tuesday, February 8th (evening with dinner)

Description

What is it you really want out of the life that your education is making available to you? Have more questions than answers? Have too many ideas for your career - or not enough? Wondering how to weave together what really fits you, is doable, and will be satisfying and meaningful? Then join us for this workshop on *Designing the Professional*.

We apply the point of view and innovation principles of design thinking to the "wicked problem" of designing your life and vocation. Design thinking, is an excellent tool to use in this context.



In this two-part workshop, you will get:

- A framework for orienting your plans and philosophy regarding career and professional life, and for locating career within life overall.
- An approach to plotting a pathway to meaning-making and success as a professional.
- Ideas for evaluating different career paths and multiple careers.
- Practical skills and exercises for investigating alternatives and career "prototypes".
- A basic introduction to design thinking which you can apply in other areas.
- A community of your peers in which to share your ideas and hear how others are thinking about these important issues and questions.



Workshop Lead: Dave Evans, Lecturer, Stanford Design Program

Dave is a 30 year Silicon Valley entrepreneur, manager of the original Apple mouse project, and a co-founder of Electronic Arts. Dave has been teaching this application of design thinking with multiple student audiences since 2007.



Registration Information

The workshop is available at no charge for enrolled graduate students and postdocs from any of the MARINE campuses. You will be expected to attend both sessions and provide a \$50 check that will only be deposited if you do not show up to both sessions or cancel 48 hours before the workshop.

Registration is open until Thursday, January 13th at 5:00pm. You will be notified whether you are in the workshop by Friday, January 14th. (*Note:* Participants will be selected by lottery if we are oversubscribed.) Participants will be expected to complete a brief survey once the final selection is complete.

All participants are expected to spend 6 hours (3 hours a week) preparing for the final session.

<http://cosmarine.stanford.edu/events/designing-professional-inventing-your-life>